

CARQUEST Premium Batteries

OEM Quality Supplier:

EAST PENN
manufacturing co., inc.

Superior Coverage

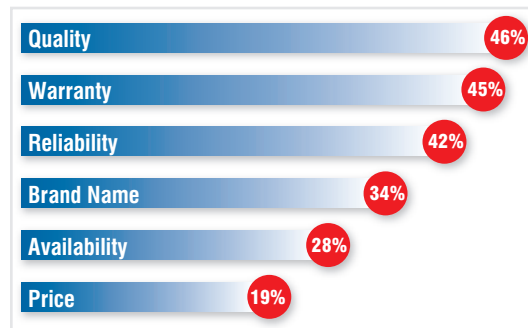
Only the very best battery deserves the CARQUEST Brand. That's why CARQUEST chose East Penn Manufacturing, a leader in the industry to supply our CARQUEST branded batteries.

Superior Quality

CARQUEST's full-line of lead-acid batteries are constructed using the highest quality workmanship and materials. Each features patented corrosion-resistant construction for longer life, and meets or exceeds OE specifications.

Reason for Buying

When given the choice, professional technicians choose the most dependable batteries for their customers. They understand that customer satisfaction is achieved when the vehicle starts... every time.



Source: Aftermarket Business June 2007

CARQUEST.com

A Complete Battery Program for More Business Opportunities

With the most comprehensive battery program in the Automotive Industry, CARQUEST batteries provide the coverage needed to ensure that customers participate in the more than 100 million replacement batteries sold annually in the U.S. The Do-It-For-Me (DIFM) battery replacement market has grown at an unparalleled rate, proving that customers are increasingly seeking service facilities to replace their batteries BEFORE they fail. With CARQUEST, you get the high-quality batteries and battery accessories needed to attract these business opportunities.

The CARQUEST Batteries program is unique:

- **OE Exact Fit** – Quicker installation and reduced customer wait time.
- **Full-Line** – Coverage for every make and model on the road.
- **Calcium/Calcium Construction** – For optimum performance and service life.
- **Silver Alloy Plates** – OE specified and two generations ahead of the competition.
- **True Maintenance Free Construction**
- **CARQUEST Coast-to-Coast Guarantee for worry-free driving**



CARQUEST offers battery inventory stocking programs to help make selling batteries quick, easy and profitable. Contact your local CARQUEST store for more details.



CARQUEST Premium Batteries

Did You Know?

It is estimated that nearly one in three vehicles on the road today will likely need battery replacement as the vehicle ages. You can be ready to supply batteries for this expected demand with CARQUEST as your partner. CARQUEST has full-line battery coverage for nearly every use:

- Cars
- SUVs
- Farm & Fleet
- Industrial & Auxiliary
- Light Trucks
- Power Sports
- Lawn & Garden
- Marine & RV

CARQUEST Total-System Solutions

CARQUEST carries a full-line of related replacement products and tools:

- Batteries
- Battery Cables
- Battery Accessories
- Alternators
- Regulators
- Diagnostic Tools
- Fuses, Relays and Wire
- Serpentine Belts

CARQUEST Technical Institute

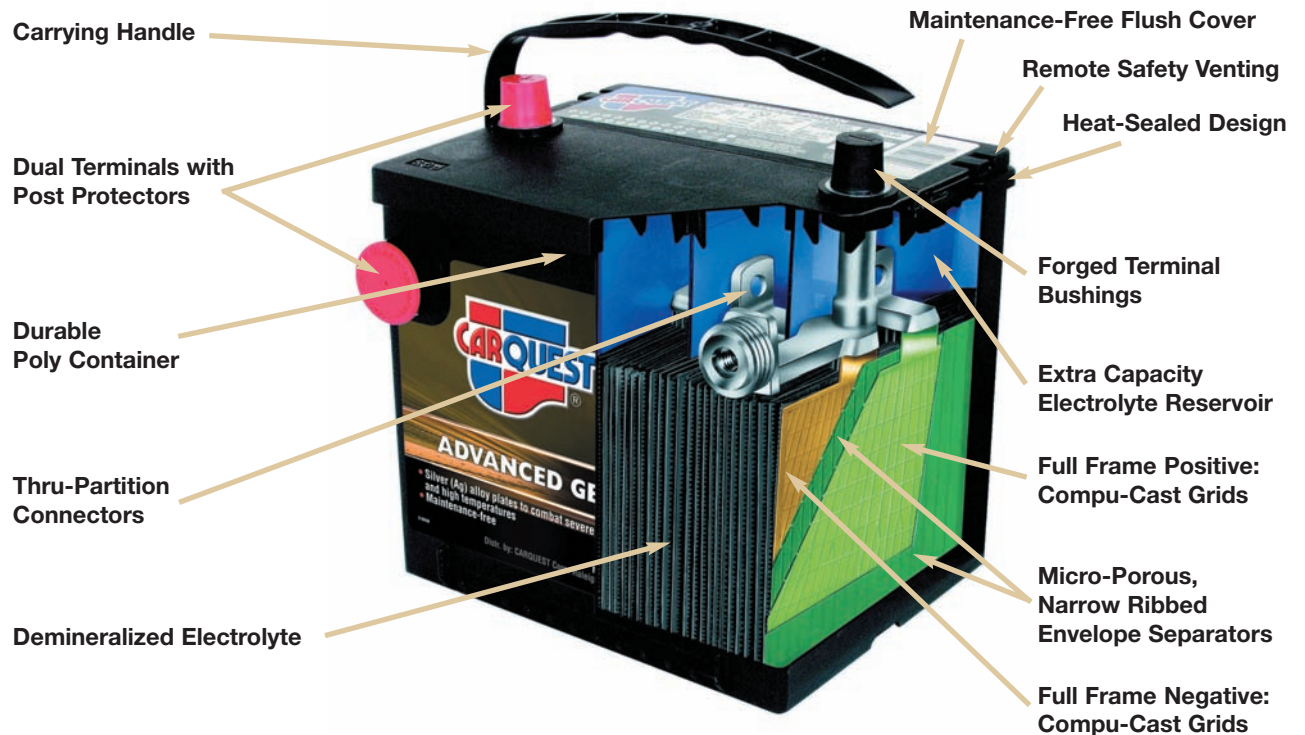
CARQUEST Technical Institute provides world-class electrical systems training for professional technicians with up-to-date technology and real world solutions.

CARQUEST Technical Institute also provides industry leading hybrid technology training for technicians and automotive service facility owners/manager.

Contact your local CARQUEST Store or visit CARQUEST.com/CTI for more details.

CARQUEST Batteries Mean Quality

Today's automotive manufacturers continue to increase quality standards for replacement batteries worldwide. Batteries must meet the demanding power and performance ratings of today's complex vehicles, and also meet critical design features required to comply with strict original equipment requirements.



Battery Recycling Program

CARQUEST offers an "environmentally friendly" battery exchange program that insures old batteries don't end up in a landfill. Our Distribution Centers collect old batteries and ship them back to the factory for recycling. Old batteries are 99.9% recyclable and are reused in manufacturing new batteries virtually leaving nothing to contaminate the environment.

