

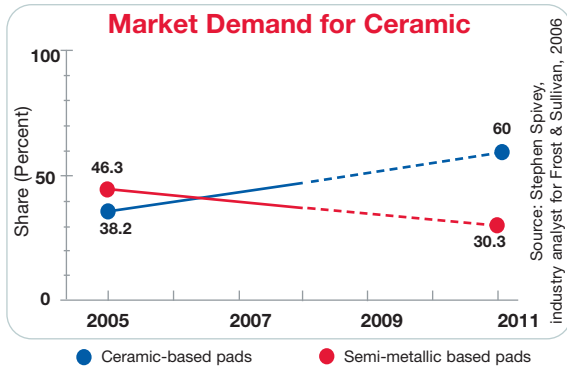
# Premium Plus OE Ceramic Brake Pads

OEM Quality Supplier:



For over two decades, Akebono Ceramic Technology has set the OEM benchmark for definitive control of brake Noise, Vibration and Harshness (NVH) on the world's most popular Passenger Cars, Light Trucks, SUVs and CUVs.

Today, Akebono remains the undisputed World Leader of NVH control and advanced ceramic friction technology.



**CARQUEST Gold Ceramic Brake Pads offer full-line coverage for all popular domestic and import vehicles like: Audi, BMW-Mini Cooper, Dodge, KIA, Land Rover, Mercedes-Benz, Pontiac and Toyota.**

CARQUEST.com

## CARQUEST Offers a Full Line of Gold Ceramic Brake Pads, Manufactured by Akebono.

Gold Ceramic brake pads are the highest quality OE products on the market today. They are superior in durability, reliability and performance. Our Gold Ceramic brake pad line, supplied by Akebono, the world-leader in advanced ceramic friction technology, offers the best performance to ensure customer satisfaction.



### CARQUEST Gold Ceramic Brake Pads Offer:

- Most comprehensive coverage of any Premium Plus Ceramic brake pad line
- OEM proven braking performance
- Ultra smooth, quiet and precise braking
- Exclusive wheel dust resistant formulations
- Superior customer satisfaction worldwide



# Premium Plus OE Ceramic Brake Pads

## Did You Know?

Ceramic refers to a very broad class of materials that are inorganic, non-metallic, heat and corrosive resistant. In brake pads, ceramics may be present in particulate or fibrous forms. In the best brake pads, high-quality ceramic abrasives serve two important beneficial functions:

1. They directly affect the friction created and the brake pad's stopping power.
2. They help clean rust and other contaminants off the rotor, ideally creating a consistent and well-managed braking surface.

## CARQUEST Total-System Solutions

CARQUEST carries a complete line of brake system repair components and tools needed to ensure customer satisfaction. Whether your needs include...

- Brake pads and shoes
- Calipers
- Drums and rotors
- Wheel cylinders
- Master cylinders
- ABS components
- Hoses and brake fluid
- Hardware and cables

...CARQUEST has a total-system solution for every vehicle.

*CARQUEST has the right replacement for whatever brake pads originally came on the vehicle.*

## CARQUEST Gold EURO Brake Pads



CARQUEST understands that owners of European vehicles have a distinct passion for the performance standards and designs unique to their vehicles. Drivers of these vehicles expect superior performance from all vehicle components—including their brake system.

- Designed specifically for European vehicles
- Advanced technology friction formulations
- Restore and enhance vehicle braking response
- Ultimate control of noise, vibration and harshness (NVH) - virtually eliminating noise and dust
- OE-validated by Audi, Mercedes-Benz & Volkswagen
- Gentle on rotors; extending service life

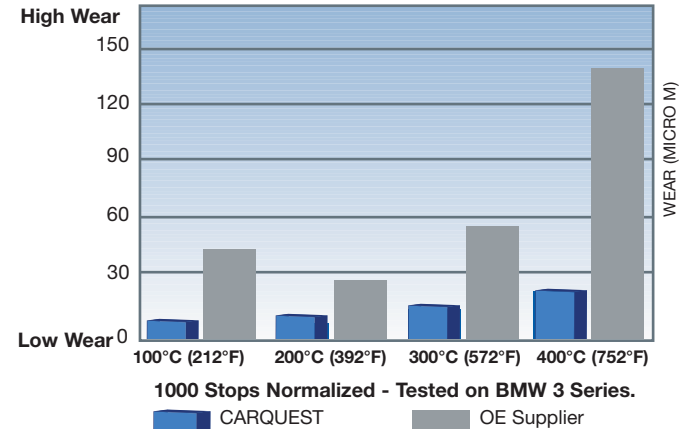
## CARQUEST Gold Pro-ACT Brake Pads



CARQUEST Gold Pro-ACT Brake Pads provide the ultimate braking experience and will restore each vehicle to new performance levels or better.

- Vehicle optimized formulations assures maximum braking performance
- Ultimate control of noise, vibration and harshness (NVH) - virtually eliminating noise and dust
- OE-validated friction formulations
- Gentle on rotors; extending service life

## Less Rotor Wear



## Quieter Braking

